



WEDNESDAY, OCTOBER 25, 2023 5:00 – 6:00 p.m. Grads are Back After Dark: A Fireside Chat with the Dean ft. Hollywood PR Executive Staci R. Collins Jackson '96

SJGC Lecture Hall Room 2002

6:00 – 7:00 p.m. **Grads are Back Opening Reception** SJGC Gallery Room 2015

THURSDAY, OCTOBER 26, 2023 Workshop Block I 9:00 – 10:15 a.m.

Polishing Your Presence SJGC Room 3127

PR -vs- Press: How to Get the Media Attention You Want SJGC Lecture Hall Room 2002

EVENT SCHEDULE

Noon - 2:00 p.m. Grads are Back BBQ SJGC Plaza

Workshop Block II)2:15 – 3:30 p.m.

In Living Color: The Power of Producing SJGC Lecture Hall Room 2002

From the Highest of Seven Hills to Hollywood SJGC Room 2037

Beyond the Degree: Where Design Meets Destiny SJGC Room 3127

Workshop Block III) 3:45 – 5 p.m.

Keeping it in the FAMUly SJGC Lecture Hall, Room 2002

FOIA: The Other Four-Letter Word SJGC Room 3052

10:30 a.m. – 11:45am Colloquium – The Future of Al: Where Diversity, Academics and Content Creation Meet (Powered By Paramount Content for Change Creator's House) Charles Winter Wood Theatre, Tucker Hall

10:00 a.m.–4:00 p.m. Grads are Back Career Fair SJGC Library **The Other Side of PR: The Road Less Taken** SJGC Room 2037



